

# Panasonic

ideas for life

# P2HD

## AG-HPX600

Memory Card Camera Recorder "P2 cam"

Scheduled for Release in Autumn 2012

Preliminary



### The First Model to Support the New AVC-ULTRA Codecs.\*1 A New-Concept 2/3-Type Shoulder-Type Camera Recorder.

The AG-HPX600 is the first model to offer expandability\*1 to Panasonic's new AVC-ULTRA Series of professional codecs. Accommodating a variety of interchangeable lenses, this 2/3-type shoulder-type model has a compact body with the industry's lightest\*2 weight of 3 kg (6.6 lb)\*3. Its newly developed MOS sensor attains high F12 sensitivity (at 60 Hz) and low noise with an S/N of 59 dB. AVC-Intra100/50, DVCPRO HD, DVCPRO50, DVCPRO and the DV format are equipped as standard recording codecs. Over and above these basic specifications, the AG-HPX600 offers optional compatibility with AVC-ULTRA codecs and other essential functions. AG-HPX600 enables the configuration of a low-cost, easy-to-use image acquisition system for news gathering, image production and other applications.

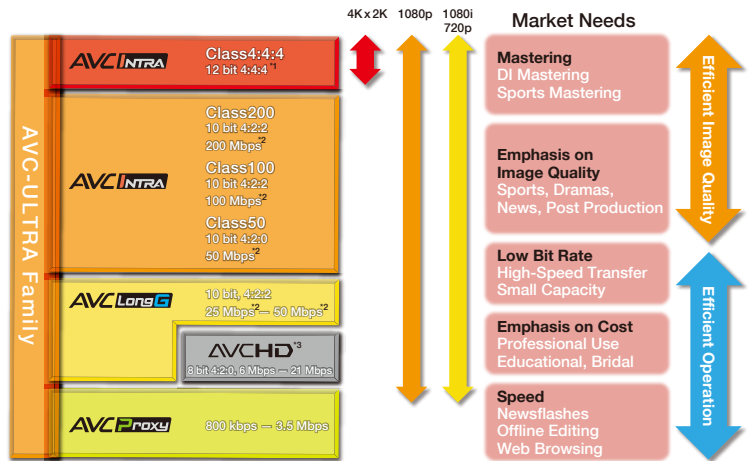
\*1: Compatibility scheduled for the future. Not all AVC-ULTRA formats will be supported. \*2: As a 2/3-type shoulder-type HD camera recorder (as of Apr. 2012). \*3: Development target value.

**AVC ULTRA** upgradable **AVC INTRA** **DVCPRO HD** **DVCPRO 50** **DVCPRO** DV

# AG-HPX600 "AVC-ULTRA Upgradable" P2 cam

- The industry's lightest\*<sup>1</sup> weight of approximately 3 kg (6.6 lb)\*<sup>2</sup> for the main unit. A compact body for superb mobility.
- The 2/3-type lens mount accommodates a large variety of existing interchangeable lenses.
- Featuring a newly developed MOS sensor. Excellent camera quality with high F12 sensitivity (at 60 Hz) and low noise with an S/N of 59 dB.
- Comes standard with AVC-Intra100/50, DVCPRO HD, DVCPRO50, DVCPRO and the DV format.
- 50 Hz/60 Hz switchable (standard equipped).
- An optional upgrade provides compatibility with the new AVC-ULTRA family of codecs.\*<sup>3</sup>
- This system allows a variety of optional functions to be added, so users can select and install only the functions they need\*<sup>4</sup>.

## Outline of the AVC-ULTRA Family of Codecs (Under Development)



\*1: The bit rate is under consideration. \*2: The bit rate is approximate at 1080/60i.  
\*3: AVCHD is not included in the AVC-ULTRA family.

\*1: As a 2/3-type shoulder-type HD camera recorder (as of Apr. 2012).  
\*2: Development target value.  
\*3: Compatibility scheduled for the future. Not all AVC-ULTRA formats will be supported.  
\*4: Optional functions will not be free.



## Panasonic

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Factories of Business Solutions Business Group have received ISO14001:2004-the Environmental Management System certification. (Except for 3rd party's peripherals.)